

# Swan Hills Swimming Club

## Sponsor Packages 2014/15



*Welcome to the Swan Hills Swimming Club Inc. 2014/2015 swimming season.*

Exciting opportunities are available for your business, whether big or small, to be recognised as a supporter of a competitive, family oriented club. The Swan Hills Swimming Club (SHSC) is a non-profit, self-funded, family and community based sporting club, affiliated with Swimming Western Australia. The club was established in 1985 when the Swan Park Recreation & Leisure Centre commenced operations.

Swan Hills Swimming Club attracts members from Perth metropolitan and north-eastern districts, including the Swan Valley, Mundaring, Kalamunda and the York areas. The Club has produced aquatic talent including State, National and Internationally known swimmers and Para Olympians. Our aim is to continue this proud tradition of nurturing and developing new talent.

Over the last two decades, Swan Hills has consistently held a top ten club ranking in Western Australia. The Club's commitment to embrace diversity and encourage swimmers from a young age, at all skill levels through to personal best performances in their chosen endeavours, has contributed to our successes.

Although Swan Hills Swimming Club Inc. is a very successful club, and while we do conduct a number of fundraising activities, we are seeking sponsorship support from the business community to help keep the club running successfully and also to assist our competitive teams. Our current fundraising activities include club night BBQs, hosting swim meets, BBQs at carnivals or at businesses (e.g. Bunnings), raffles at carnivals and club nights and grant applications organised by a dedicated and active core of volunteers.

We have various levels of sponsorship packages available to suit all types of businesses and we hope that you will find a package to suit.

**Support for sponsors includes:**

- naming on club uniforms
- website promotions
- newsletter advertisements
- clubroom acknowledgement
- poolside advertisement
- opportunity to present awards at meets
- networking possibilities through the club.

Swan Hills Swimming Club is committed to the successful and ongoing promotion of your company or business and we will endeavour to create the best marketing opportunity for our sponsors that we possibly can.

We will encourage ongoing use of all our sponsors in our print and social media, as well as provide opportunities for special promotions and marketing. Our aim is to build a strong relationship to successfully achieve our mutual goals.

Your support to our club is invaluable and without sponsorship our club would find it difficult to raise funds for all our special activities and events. We would also be open to any other options for sponsorship your company may wish to provide.

Thankyou for considering our request and we look forward to hearing from you.

Yours Sincerely,

Helen Reed  
(On behalf of the Swan Hills Swimming Club Committee)

**Please contact Helen Reed on  
08 9293 3568 or 0418 233 877  
[sponsor@swanhillsswimming.org.au](mailto:sponsor@swanhillsswimming.org.au)**

**Website: [www.swanhillsswimmingclub.org.au](http://www.swanhillsswimmingclub.org.au)**

**Email: [info@swanhillsswimmingclub.org.au](mailto:info@swanhillsswimmingclub.org.au)**

<b>Promotion Packages</b>	<b>Platinum Secured by PREMIUM MINING</b>	<b>Gold @ \$1000</b>	<b>Silver @ \$500</b>	<b>Bronze @ \$250</b>	<b>\$20 a month</b>
✓ <b>Company LOGO on the FRONT all SHSC shirts worn at all swimming meets and club nights by all competitive swimmers, coaches/support staff (at local, state and national competitions)</b>	(*National competition finals are televised)				
✓ Company LOGO on every page of club website with links to sponsor's website					
✓ Company provided banner to be used at Dive & Try meets (swimming meets that attract new swimmers from all over Perth)	Nov/March	Nov/March			
✓ Listed on the sponsors page of club website with a link to sponsor's website					
✓ Business advertised on the front page of club's monthly newsletter distributed to families, sponsors and available outside club rooms for interested patrons					
✓ Business advertised in the club's monthly newsletter					
✓ A detailed sponsor's advertisement /promotions in the newsletter every	2 months (6 per season)	2 months (6x season)	6 months (2 x season)	1x season	
✓ Business card advertisement in the program for any Swan Hills swimming meet					
✓ Listed on the sponsor's board at all Swan Hills swimming meets					
✓ Company logo/artwork advertised in club rooms					
✓ Logo/artwork displayed on the Club notice board and seen at all training sessions					
✓ Business card advertisement in the member's handbook under sponsorship level					
✓ Advertising on Swan Hills Swimming Club Facebook page via photos (shirt) and regular feeds					
✓ Inclusion of advertising material in the new member's package					
✓ Company advertised on 'Fridge Flier' given to all members					
✓ Invitation to the annual club awards night to present various awards	Naming rights to <u>3</u> major awards	Naming rights to a major award			
✓ Framed Appreciation Certificate					

## Specific Sponsorship Requests for Interested Businesses

*Swan Hills Swimming Club also offers special sponsorships for specific events and requirements during the season.*

### Our club is currently seeking specific sponsorship for:

WHAT	PROMOTION	COST
<b>Specific National Team sponsorship on tracksuit uniforms</b> <i>*a Nationally televised event.</i>	<b><u>Company logo</u></b> on the front of all tracksuits for 6-8 swimmers, coach & team manager. This will be an ongoing uniform, with National Team swimmers adding badges for years competing.  <b>Includes GOLD sponsor package</b>	\$1500

### Our club is currently seeking money towards:

<b>Hiring of lanes at a 50m lane pool</b>	<b>Summer season lane hire –</b> Long Course training at Bayswater in a 50m pool	\$2000
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# Swan Hills Swimming Club

## Sponsor Packages 2014/25



Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

✓	Type of Sponsorship		Duration
N/A	Platinum Sponsor (1 only)	\$4000 or \$2500	2 years or 1 year
	Gold Sponsor	\$1000	Seasonal 2014/2015
	Silver Sponsor	\$500	Seasonal 2014/2015
	Bronze Sponsor	\$250	Seasonal 2014/2015
	Sponsorship for a Month	\$20.00	Renewed each month

### Banking details

**Account Name:** Swan Hills Swimming Club Inc.

**BSB:** 633-108

**Account No:** 146 931 712

**Or make cheques payable to:** Swan Hills Swimming Club Inc.

PO Box 1691

Midland WA 6056

Please return this form with payment details to the above address.